

Credentials

Established 2020

Owner Managed

Based in Frankfurt/Germany

Independent

International

Multilanguage

Covid19 Resilient

DIGITAL X RADIO
FRANKFURT



<https://digitalxradio.de>

**Our
KPIs**



Listener

200.000
Month

On-Air

24/7

On Market

01.11.2020

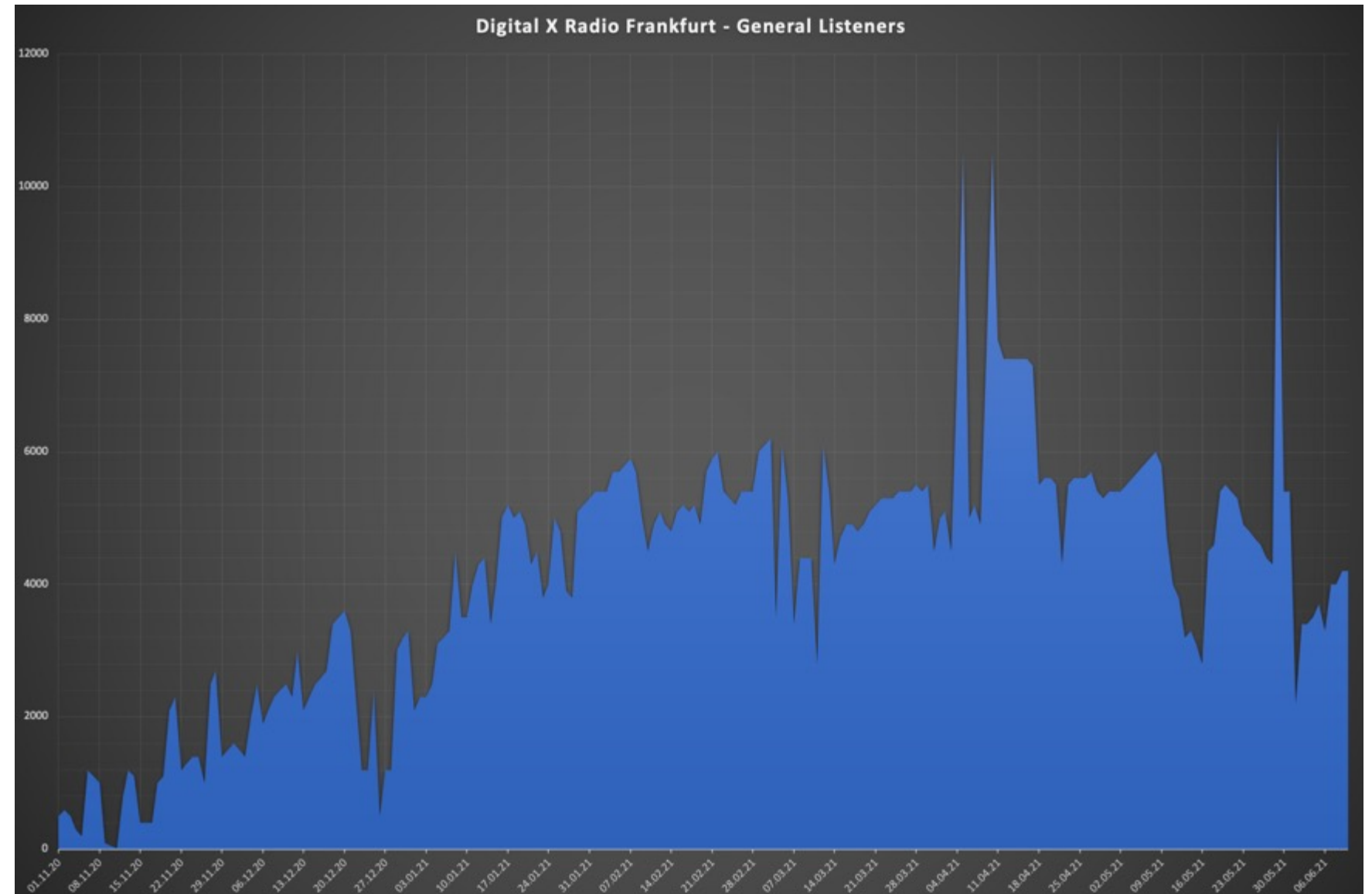
Digital

Full

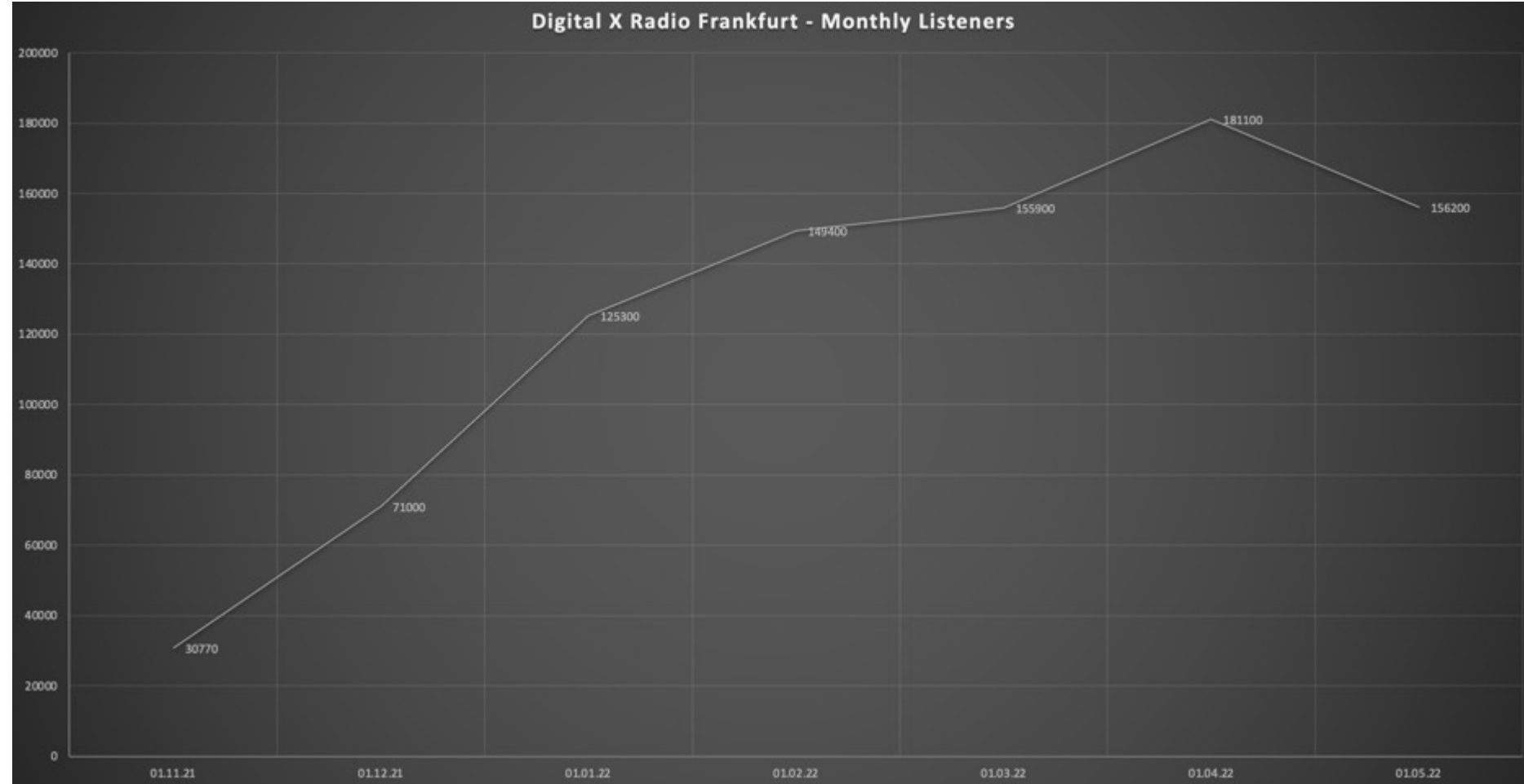
Owner

Online
Digital X
GmbH & Co. KG

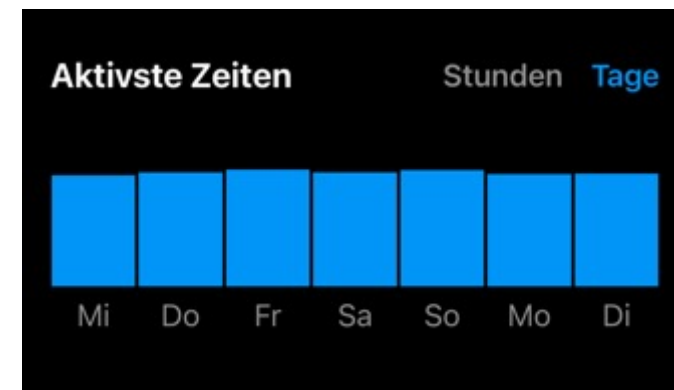
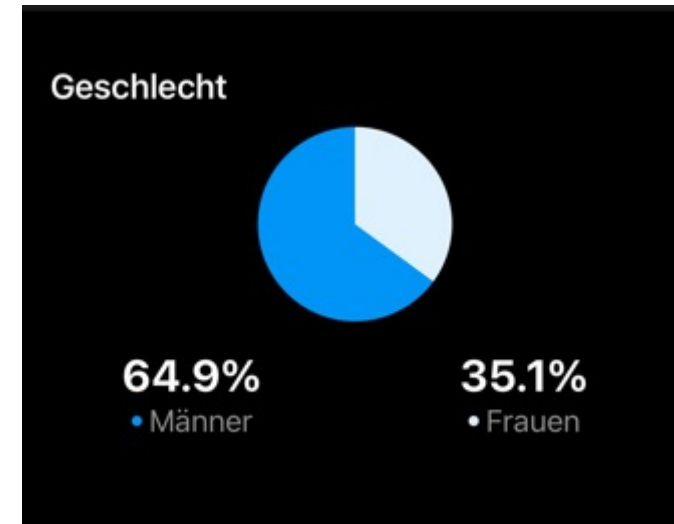
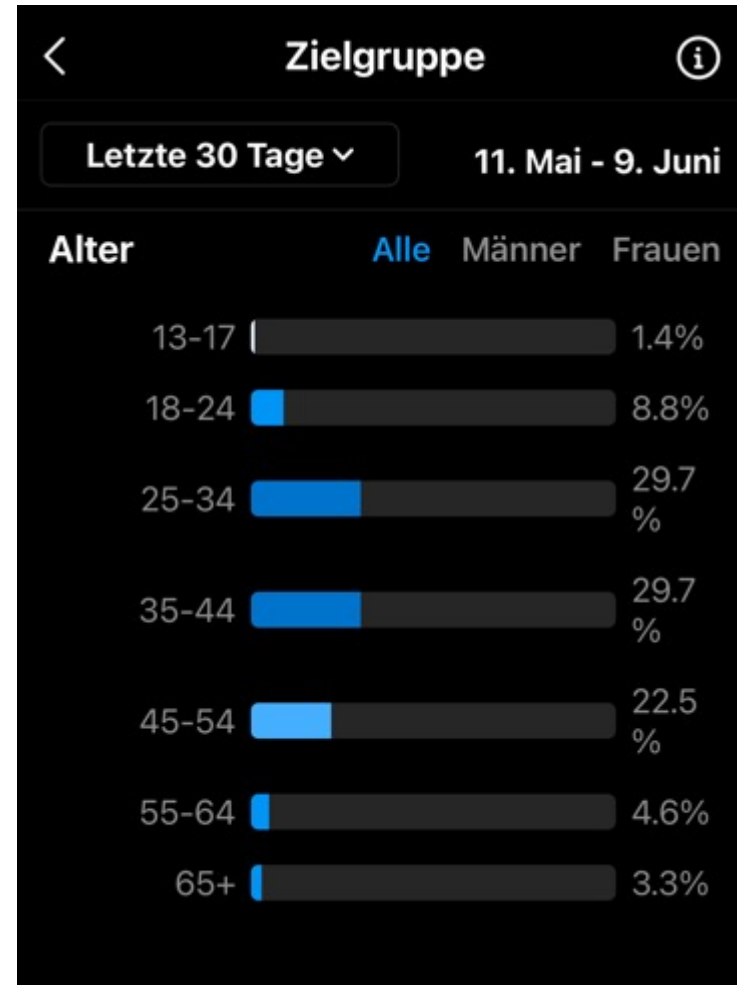
Listeners
from the
beginning
till now
by day



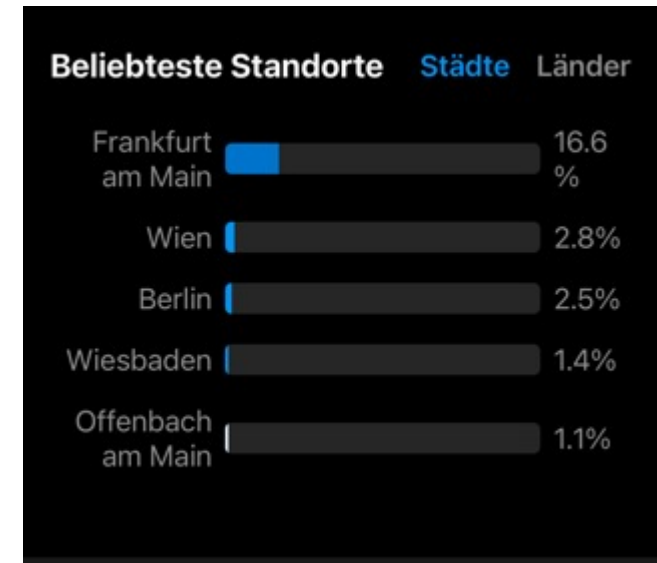
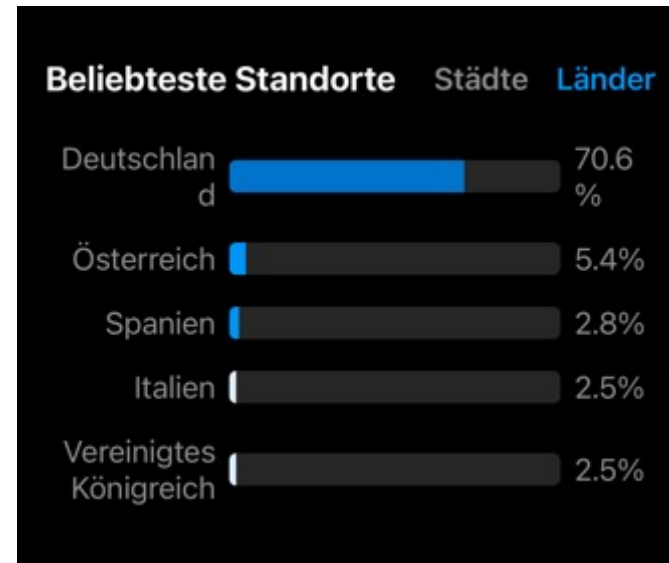
Listeners
from the
beginning
till now
by month



Demographics IG



Demographics IG



Media
Booking
Audio



Podcast Presentation

500 Euro/net.

Brand Ads 08.00-19.00

100 Euro/net.

3 x Hour = 33 x Period

Brand Ads 19.00-01.00

200 Euro/net.

3 x Hour = 21 x Period

Brand Ads Complete Day

250 Euro/net.

3 x Hour = 54 x Day

Minimum booking 5 periods/days

Media
Booking
Audio



Generic Ads 08.00-19.00 200 Euro/net.

3 x Hour = 33 x Period

Generic Ads 19.00-01.00 300 Euro/net.

3 x Hour = 21 x Period

Generic Ads Complete Day 400 Euro/net.

3 x Hour = 54 x Day

Minimum booking 5 periods/days

Jingle Production 200 Euro/net.

Media
Booking
Audio

Including

- Audio Jingles on period/day booking

Media
Booking
Display

Podcast Presentation(Sticky) 500 Euro/net.

Instagram

- **Post (Sticky) 200 Euro/net.**
- **Story (temporary) 300 Euro/net.**
- **Reel (temporary) 300 Euro/net.**

Website

- **Banner in Highlights 300 Euro/net.**

Media
Booking
Display

Including

- Story on Instagram and Facebook (promo)
- Banner on APP (not available now)
- Banner on Website (not available now)

Reach: 200.000 UU / Month
800.000 Impression / Month

Target Audience:

18-24	8,8 %
24-34	29,7%
35-44	29,7%
45-54	22,5%
55-64	4,6 %

Heads



Jörg Stark
Moderator of „DJ Sets and Music moderation“



Eva Herbig
Moderator of „the good life“ and moderation



Gabriel Becker
Technique, Moderator, Planing

Located in Frankfurt/Main



10. Floor

20min from Airport
FRA (by train/car)
5min from Central
Station (by foot)

Contact

Agency Online: Digital X



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FRANKFURT

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